

## 911 Foods to the Rescue

When disaster strikes, what is the best thing we can give to those hit the hardest?

October 1, 2019



In November 2013, Typhoon Yolanda hit the Philippines and went on record to be one of the most powerful typhoons of all time. More than 14 million lives were disrupted and many were left with nothing to fend for themselves. It was during this crisis that Mr. Jonathan and Mrs. Aileen Suy of SUY Chicken Corp. saw the perfect opportunity to serve their fellow Filipinos in need.

They noticed that though donations came pouring in, often these needed some form of kitchenware such as gas ranges or a supply of water to prepare. They also noted that the food being supplied was the same unappealing packed goods over and over again, which does nothing to upheave the mood of already dejected victims. Then a brilliant idea popped into their heads– why not produce a variety of easy-open canned meals, complete with rice and viand, so people can enjoy the comfort of home-cooking without needing a kitchen of tools and ingredients to prepare it.



With the capability and expertise in the poultry and canning business, SUY Chicken Corp. created 911 Foods– canned rice meals in several Filipino flavours. Each variant was meticulously developed by the team to ensure that the flavours were exactly right and that they were providing the nutritional value people should be getting from every meal. As these were delivered to the affected areas, the team found success that countless families could finally enjoy delicious meals again despite the desperate situation they were in. Since then 911 Foods has been sent over to Filipinos in-need, providing true comfort in seasons of distress as envisioned by the Suys since the very beginning.



### CONTACT US

We want to hear from you!

[facebook.com/SuyFoodsPH/](https://www.facebook.com/SuyFoodsPH/)

[ig.com/SuyFoodsPH/](https://www.instagram.com/SuyFoodsPH/)

[contactus@suyfoods.ph](mailto:contactus@suyfoods.ph)

XX - XXXX - XXX - XXXX